

SSC Sponsorship Levels

The Supporter Levels

SSC's Supporter Levels offer businesses of all sizes several affordable options with no long term commitment. These levels provide businesses both print and digital advertising options that run for a full calendar year.

Grassroots Supporter: \$250/yr.

- Sponsor's logo/link on the sponsor page of SSC's website
- Sponsor's logo and recognition on all of SSC's social media sites
- Sponsor's logo and recognition in SSC's newsletter



Premier Supporter: \$500/yr.

- Sponsor's logo/link on the sponsor page of SSC's website
- Sponsor's logo and recognition on all of SSC's social media sites
- Sponsor's logo and recognition in SSC's newsletter
- Sponsor's logo and recognition in SSC's tournament programs
- Sponsor's literature in SSC's tournament registration packets provided to each team at check-in

Platinum Supporter: \$1,000/yr.

- Sponsor's logo/link on the sponsor page of SSC's website
- Sponsor's logo and recognition on all of SSC's social media sites
- Sponsor's logo and recognition in SSC's newsletter
- Sponsor's signage on the SSC Complex's parking lot fence (signage provided by SSC)
- Sponsor's logo and recognition in SSC's tournament programs
- Sponsor's literature in SSC's tournament registration packets provided to each team at check-in

**All sponsor logos and literature are to be provided by the sponsor.*

***All sponsor-provided logos and literature must receive approval prior to placement in their respective locations.*

****Supporter Levels Standard Payment Options:*

- 100% due upon signature
- 50/50: 50% due upon signature; final payment due within thirty days.
- 33/33/33: 1/3 due upon signature; 2nd payment due within 30 days; final payment due within 60 days.

The Sponsor Levels

SSC's Sponsor Levels provide businesses with the maximum amount of advertising exposure for a full calendar year. With the Sponsor Levels, businesses are included on our website, program marketing and promotional materials, mentioned in media releases and e-mail blasts, and many other areas, allowing businesses to reach the largest target audience.

Grassroots Sponsor: \$1,500/yr.

- Sponsor's logo/link on the sponsor page of SSC's website
- Sponsor's logo and recognition on all of SSC's social media sites
- Sponsor's logo and recognition in SSC's newsletter
- Sponsor's signage on the SSC Complex's parking lot fence
- Sponsor's signage in the covered picnic area at the SSC Complex (signage provided by SSC)
- Sponsor's logo and recognition in SSC's tournament programs
- Sponsor's literature in SSC's tournament registration packets provided to each team at check-in
- Sponsor tent at the Fall and Spring Jamborees (signage provided by sponsor)

Premier Sponsor: \$3,000/yr.

Only 8 of these available due to the limited number of full sized fields at SSC

- Sponsor's logo/link on the sponsor page of SSC's website
- Sponsor's logo and recognition on all of SSC's social media sites
- Sponsor's logo and recognition in SSC's newsletter
- Sponsor's signage on the SSC Complex's parking lot fence (signage provided by SSC)
- Sponsored Field with signage
- Sponsor's logo and recognition in SSC's tournament programs
- Sponsor's literature in SSC's tournament registration packets provided to each team at check-in
- Sponsor tent at the Fall and Spring Jamborees (signage provided by sponsor)



Platinum Sponsor: \$5,000/yr.

- Sponsor's logo/link on the sponsor page of SSC's website
- Sponsor's logo and recognition on all of SSC's social media sites
- Sponsor's logo and recognition in SSC's newsletter
- Sponsor's signage on the SSC Complex's parking lot fence (signage provided by SSC)
- Sponsor's signage on the SSC Complex's clubhouse wall (signage provided by SSC)
- Sponsor's logo and recognition in SSC's tournament programs
- Sponsor's literature in SSC's tournament registration packets provided to each team at check-in
- Sponsor tent at the Fall and Spring Jamborees (signage provided by sponsor)
- Sponsor's exclusivity for your industry is offered only at the Platinum Sponsor level

**All sponsor logos and literature are to be provided by the sponsor.*

***All sponsor-provided logos, literature and signage must receive approval prior to placement in their respective locations.*

****Sponsor Levels Standard Payment Options:*

- 100% due upon signature
- 50/50: 50% due upon signature; final payment due at the beginning of year 2.
- Platinum Only: \$2,000 due upon signature; quarterly payments made for the remainder of the contract.

Additional Sponsorship Opportunities

E-Blast-Only Supporter: \$100/per blast

- Sponsor's logo on our regularly scheduled e-blasts which are sent to our e-mail distribution list of players, parents, coaches, etc.
- Includes click-through capabilities to your website or company page.

Web-Only Supporter: \$150/season

Seasons run from August-December and January-May

- Sponsor's logo/link on the sponsor page of SSC's website
- Sponsor's logo and recognition on all of SSC's social media sites



Product or Service Supporter: Varies

Some sponsors may elect to donate "product" (i.e. Automated External Defibrillators (AEDs), first aid kits, food, beverages, etc.), which the club can either use or sell back to the public (during the season or during a tournament). Others may donate "services" (i.e. athletic trainers, lawn maintenance, pest management services, etc.). These sponsors may receive any of the aforementioned benefits, dependent upon the actual realized dollar value for the product or service donated, and as agreed upon by the club and product/services sponsor.

Junior Tournament Sponsor: \$2,000/tournament

- Sponsor's logo/link on the sponsor page of SSC's website
- Sponsor's logo and recognition on all of SSC's social media sites
- Sponsor's signage on the SSC Complex's parking lot fence (signage provided by SSC)
- Sponsor's logo and recognition in SSC's tournament programs
- Sponsor's logo and recognition on any SSC tournament communications, website, and social media
- Sponsor's literature in SSC's tournament registration packets provided to each team at check-in

Senior Tournament Sponsor: \$4,000/tournament

- Sponsor's logo/link on the sponsor page of SSC's website
- Sponsor's logo and recognition on all of SSC's social media sites
- Sponsor's signage on the SSC Complex's parking lot fence (signage provided by SSC)
- Sponsor's logo and recognition in SSC's tournament programs
- Sponsor's logo and recognition on any SSC tournament communications, website, and social media
- Sponsor's literature in SSC's tournament registration packets provided to each team at check-in
- Receives "co-naming" and/or "co-sponsored by" rights to one SSC tournament.
For example: The SSC Labor Day Shootout – Sponsored By <insert company name here>
(ONLY ONE available per tournament)

**All sponsor logos and literature are to be provided by the sponsor and must be approved prior to placement in their respective locations.*

**** Standard Payment Options:**

- 100% due upon signature
- Product or Service Supporter ONLY: Negotiable
- Tournament Sponsor ONLY: 50% due upon signature; 50% due within 10 days of tournament start.

****Currently 1 tournament is planned for September 2015. Unforeseen weather issues could cause a cancellation. If you are a tournament sponsor and your tournament is canceled, your sponsorship may be shifted to any of the various Sponsor levels. Should this happen, the sponsorship cost difference may also be refunded, assuming a mutually agreed alternative plan is not available.*

2015 - 2016

SSC Sponsorship Agreement

Please select one of the following sponsorship levels listed below:

Supporter Levels:

- Grassroots (\$250/yr.)
- Premier (\$500/yr.)
- Platinum (\$1,000/yr.)

Sponsor Levels:

- Grassroots (\$1,500/yr.)
- Premier (\$3,000/yr.)
- Platinum (\$5,000/yr.)

Additional Options:

- Web-Only (\$150/season)
- E-blast Only (\$100/blast)
- Product or Service Sponsor (Provide Description):

- Junior Tournament (\$2,000/tournament)
- Senior Tournament (\$4,000/tournament)

Business Name: _____

Business Phone: _____

Business Address: _____

Authorizing Owner's Phone: _____

Authorizing Owner's Email Address: _____

Authorizing Owner's Signature: _____

Please mail this completed agreement with your payment (checks made payable to SSC) to:

Summerville Soccer Club
ATTN: Sponsorship & Fundraising Committee
P.O. Box 50691
Summerville, SC 29485-0691



Please email a company logo in JPEG format to info@summervillesoccerclub.com, as you would like it to appear on SSC's website and social media outlets. Receipt of this logo confirms by your above signature, that full-release is given by photographers and models in images, etc. to your business and transferred for full and unlimited print or electronic usage by SSC during the timeframe this agreement is in forced.

Official Use Only

Check # _____

Begin Date _____

Accepted By _____

Amount _____

End Date _____

Summerville Soccer Club is a registered 501(c)3 non-profit organization and will provide a letter stating that your donations are tax-deductible.